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## FOR IMMEDIATE RELEASE

## DEFINING THE VISION FOR THE TOWN OF ONOWAY

The Town of Onoway creates a new 2023 – 2032 Strategic Plan

with Bloom Centre for Municipal Education

**Onoway, AB, (June 8, 2023)** – Onoway's Council and Administration are pleased to announce the release of the 2023 – 2032 strategic plan. The goal of this plan is to be proactive toward making improvements to infrastructure and economic growth, positively impacting resident's quality of life, and ensuring the long-term sustainability of Onoway. "Our vision is to foster a high quality of life in Onoway that welcomes new residents and businesses while focusing on improving the qualities that make Onoway a special place to live and thrive," says Council. (Council to review.)

On June 8th, 2023, Bloom Centre for Municipal Education President Tim Duhamel presented a new strategic plan for consideration and approval to the Town of Onoway's Council. Mr. Duhamel states, "It was a pleasure to facilitate a strategic plan process with a progressive Council that is truly focused on the quality of life for residents within Onoway. It's impressive that the town's CAO, Jennifer Thompson, proactively led Administration through the development of an action plan to accompany the strategic plan approval, ensuring this plan will make a difference." Council voted unanimously to approve the plan. (TBD)

The strategic planning process involved reviewing the challenges and potential for the community and the needs of residents and businesses. Council and Administration considered the importance of long-term sustainability, operational capacity, and unique financial constraints and opportunities. The result is support for the strategic objectives that will enable short-term solutions and a long-term vision for the Town of Onoway.

"This Council is eager to implement the strategic plan as it builds the foundation for Onoway and looks to the future serving the residents, business and industry including regional partnerships for sustainable growth with a collaborative Council," states Mayor Kwasny.

The ten-year strategic plan prioritizes five key areas that include: 1) Economic growth 2) Financial sustainability 3) Infrastructure sustainability 4) Good governance 5) Service excellence.

Each of these priorities is supported by objectives that laid the foundation for Administration's action plan. "Our strategic plan values include trust, respect, teamwork, collaboration, and achievement. We want to see this plan be the foundation for positive change," says Council.

The strategic plan will be available on the town website at https://www.onoway.ca.