

ALBERTA SOCIAL ECONOMY DESIGN CAFE

A day of collaboration for Alberta's Social Enterprise and Social Finance Ecosystem



DETAILS

WHAT EXACTLY IS THIS THING?

The Alberta Social Economy Design Cafe is a one-day immersive experience for individuals and teams who are focused on building and growing Alberta's **social economy**. Part workshop, part collaboration, and part strategization, the Design Cafe is an opportunity for **projects and ideas** that are making Alberta the best place to build and grow.

WHAT IS THE SOCIAL ECONOMY?

The Social Economy consists of social enterprise and social finance organizations working towards increasing the scale of our impact and improving social outcomes for all Albertans.

WHEN WILL IT BE?

The Design Cafe is being held Early March, with the location to be determined based on the overall location of the selected projects. Travel bursaries will be available if required.

IS THIS FOR YOU?

Do you have a project or idea that brings together different groups or people in support of the broader social enterprise space in Alberta?

Do you have an idea that addresses a gap or unmet need when supporting socially minded businesses in Alberta?

Do you have a way to help increase the understanding and participation of parts of our community in social enterprise and/or social finance?

Do you have something that we haven't even considered yet that you know will benefit the broader Social Enterprise and Social Finance space in Alberta?

If you answered yes, we invite you to submit your project for the Design Cafe!

WHAT ARE THE BENEFITS TO ATTENDING?

The Design Cafe is an opportunity to:

- Build relationships with resource organizations.
- Gain insights from resource organizations. Come prepared to ask your questions.
- Develop a clear understanding of the three lenses of design and their role in your project or idea.
- Create a path forward with clear next steps.

WHAT DO YOU MEAN BY PROJECTS AND IDEAS?

The Design Cafe is intended for projects that are:

- **Collaborative in nature**, either by those doing the project or through the project participants.
- **Supports general social entrepreneurship** in Alberta (is not directly supporting a specific social enterprise or business).

I HAVE QUESTIONS, WHAT DO I DO?

- You can find more information on our website at www.ab-seed.ca/design-cafe
- Reach out directly to us with your questions at designcafe@ab-seed.ca
 - Please note that it can take up to 2 business days for a response, please do not leave your questions until right before the application deadline.

Q AND A SESSION

Attend our Q & A session on January 16, 2023 from 11am-12pm via zoom.

This session is your opportunity to ask questions and seek clarification on if your project is a good fit, and how to submit your project for consideration.

Register via [Eventbrite](#).



APPLICATION DETAILS

WHO SHOULD APPLY?

We welcome projects from all stages of readiness: from idea, prototype, or minimal viable product, to an initiative ready to scale. If you have a project that supports the capacity of the Alberta social enterprise and social finance ecosystem, you can apply. There is no requirement to have any level of incorporation or structure.

HOW DO I APPLY?

To apply to participate in the Design Cafe, please complete the expression of interest, via [google form \(https://forms.gle/xHtQpi7thonaA1fW8\)](https://forms.gle/xHtQpi7thonaA1fW8), by Wednesday January 25, 2023 at midnight.

WHAT HAPPENS AFTER I APPLY?

Selected projects will receive a letter of invitation early February, including the details of the event, the expectations for participation, and how to prepare. Attendees will be required to participate in a pre-interview in February, as well as a follow up session 3-6 months after the Design Cafe for updates and evaluation.