

Town of Onoway
Request for Decision

Meeting:	Council Meeting
Meeting Date:	May 26, 2022
Presented By:	Tim Duhamel, Interim CAO
Title:	Parade Float

BACKGROUND / PROPOSAL

Traditionally held on the second weekend of June, Onoway Heritage Days includes a variety of music, entertainment, games, sporting events and a parade. After not being held for the past couple of years, the Onoway and District Heritage Society is holding this year's event from Friday, June 10 through Sunday, June 12. The town has typically participated by entering a float in the Saturday parade (decorated and operated by volunteers from Council). For 2022 has provided FCSS funding in the amount of \$4,000 for the festivities.

DISCUSSION / OPTIONS / BENEFITS / DISADVANTAGES

The town owns a 20-foot flatbed trailer which can be decorated. If no city trucks are available, then this trailer would have to be towed by a private vehicle. Administration is presently checking with our insurance provider, AMSC, to better understand any insurance considerations. Members of council would ride or walk behind the vehicle to interact with residents and visitors. A potentially less complicated alternative would be to decorate a pickup truck.

STRATEGIC ALIGNMENT

Community Engagement, Public Relations and Promotion of the Town

COSTS / SOURCE OF FUNDING

GL 2-12-00-514 (Admin- Public Relations/Promotion) has a 2022 budgeted amount of \$3,000 and a YTD Actual expense of \$378.14.

RECOMMENDED ACTION

That the Town provide use of the flatbed trailer for the week of June 6-13 and up to \$500 to the volunteer group to decorate and operate for the Heritage Days parade.